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PlusMedia Announces New Corporate Website and Tagline

DANBURY, Conn., May 6, 2008—

PlusMedia, LLC, a direct response marketing firm specializing in insert and print media brokerage, today announced the launch of its new corporate website: www.plusme.com. The site will give visitors an overview of PlusMedia's capabilities, expertise, and comprehensive approach to campaign management. It will also feature the latest news about PlusMedia, as well as a variety of direct marketing industry articles.

With the launch of its website, PlusMedia also unveiled its new tagline: *Your bottom line is our top priority*. The tagline, which has been integrated with the company logo, reinforces PlusMedia's commitment to growing its clients' businesses profitably through strategic media campaigns.

Further testament to PlusMedia's dedication and exceptional service is the fact that its client base continues to grow almost exclusively through word of mouth marketing. "We are incredibly grateful to our clients and industry peers who have recommended us over the years," said PlusMedia president, Sherry Scapperotti. "Referrals are a tremendous compliment, and we are excited that our new web presence will now give prospective clients a glimpse at what PlusMedia has to offer."

About PlusMedia

PlusMedia, LLC is a leading direct response marketing firm based in Danbury, Connecticut. The company specializes in insert and print media brokerage and is renowned throughout the direct marketing industry for its expertise in these channels. Founded in 1998, PlusMedia is committed to helping organizations of all sizes increase their consumer outreach and strengthen their brand impact through strategic media campaigns. For more information, please visit www.plusme.com.